

2021 BEST PLACES TO WORK IN NEW YORK CITY

REGISTRATION DEADLINE:

April 2, 2021

What is Best Best Places to Work in New York City?

The Best Places to Work in New York City is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Crain's New York Business.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

Why Participate?

By participating, you can find out if you are one of the automotive city's best employers! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report package:** Participants can pay as little as \$855 to receive their Insights Report package detailing the company's employee responses. Also included are employee and employer benchmarks.

Who Can Participate?

- For-profit and not-for-profits
- Publicly or privately held businesses
- Companies with a facility in New York City, NY
- Companies with 25+ permanent employees working in New York City, NY.
- Companies in business a minimum of 1 year
- Government agencies are not eligible, but some quasi government agencies may be

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) completes an online survey, detailing company policies, practices, benefits and demographics.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. It can be given online or by paper, if a full company email list is not available.

Announcing & Recognizing the Winners!

Winning companies will be notified in writing whether or not they made the list in late June. The winners will be honored at an event in September, and the final rankings will be published by Crain's New York Business in September. Non-Winning companies are not publicly revealed.

CRAIN'S 2021
**best
places
to work in
NYC**

What Does It Cost?

# of NYC Employees	# Employees Surveyed	Online Fee	Paper Fee*
25-99	ALL	\$199	\$455
100-199	ALL	\$199	\$585
200-499	Up to 250	\$199	\$665
500-2499	350	\$199	\$765
2500+	400	\$199	\$920

*paper fees are in addition to the \$199 registration fee.

For more information or to register, please visit

WWW.BESTPLACESTOWORKNYC.COM

or contact the program coordinator, Madelyne Barroso at 717-323-5272 or at mbarroso@bestcompaniesgroup.com