

10th Annual

BEST PLACES TO WORK IN NEW YORK CITY – 2017



REGISTRATION DEADLINE: June 30, 2017

What is Best Places to Work in New York City?

Best Places to Work in New York City is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Crain's New York Business.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating you can find out if you are one of the city's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage. Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

Participants can pay as little as \$760 to receive their Employee Feedback Report detailing the company's employee responses. Also included is the New York City employee benchmark.

Who can participate?

- For-profits and not-for-profits
- Publicly or privately held businesses
- Companies with a facility in New York City, NY
- Companies with 25+ permanent employees working in New York City, NY
- Companies in business a minimum of 1 year
- Government agencies are not eligible, but some quasi government agencies may be.

Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies Questionnaire:

The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

There is a \$199 registration fee to participate in the Best Places to Work in New York City program. If your organization should need paper surveys for your employee base, there is an additional nominal paper survey fee to cover printing, shipping and processing.

# of NYC Employees	# Employees Surveyed	Paper Fee ⁽¹⁾
25-99	All	\$375
100-199	All	\$505
200-499	Up to 250 ⁽²⁾	\$585
500-2499	350 ⁽²⁾	\$685
2500+	400 ⁽²⁾	\$840

1) Fees are non-refundable 2) Employees are randomly selected

Announcing & Recognizing the Winners!

Winning companies will be notified in writing whether or not they made the list in late September. The winners will be honored at an event in December, and the final rankings will be published by Crain's New York Business in December. Non-winning companies are not publicly revealed.

For more information or to register visit the website below or call BCG at 1-877-455-2159.

www.BestPlacesToWorkNYC.com

Brought to you by: Crain's New York Business, the Society of Human Resource Management (SHRM) - HR/NY, and Best Companies Group.